



PARAVISION

Beyond Innovation & Technology

Intelligent Experiences. Integrated Ecosystems

Immersive Technology • Enterprise AI • Software • Content • Systems Integration

THE WORLD HAS CHANGED

Information is everywhere. Understanding is not.

Organizations generate more data, content and knowledge than ever before. Yet the systems used to communicate that information are often fragmented, static and difficult to navigate.

Paravision makes complexity visible, interactive and actionable, helping people see the full picture, explore what matters and move from insight to coordinated action.

From information to understanding.
From understanding to confident action.

WHO WE ARE

Designing the experience layer of the intelligent enterprise.

Paravision is a strategic experience-technology integrator. We design and deliver intelligent ecosystems that improve communication, collaboration, education, sales and decision-making.

Our teams unite strategy, experience design, content, software engineering, enterprise AI, immersive technology and systems integration under one delivery model.

One partner from concept to operation.

Every layer serves the same user journey, business objective and operating reality.

Strategy and experience architecture

Content, film and visual storytelling

Software, real-time applications and enterprise AI

Interaction, immersive infrastructure and systems integration

Deployment, support and continuous evolution

WHY PARAVISION IS DIFFERENT

One partner. One vision. One accountable outcome.

Complex projects are often divided between consultants, creative agencies, software developers, content studios, equipment suppliers and installers. When these decisions are disconnected, the final experience can become inconsistent, difficult to operate and costly to change.

Paravision aligns the disciplines from the beginning, protecting the experience while reducing coordination gaps and integration risk.

Designed as one. Delivered as one.

Fragmented model

- Multiple scopes and handovers
- Creative and technical decisions made separately
- Unclear ownership of the final experience
- Higher risk of content-technology mismatch

Paravision model

- One experience architecture
- Strategy, content, software, AI and systems aligned
- Coordinated deployment and support
- A coherent, scalable outcome

PROOF OF DELIVERY

25+ years of experience. Global reach. Cross-sector expertise.

For more than 25 years, Paravision has delivered projects for organizations across Europe, North America and the Middle East, including France, Switzerland, the United States, Saudi Arabia and the UAE. Our experience spans real estate, culture, tourism, energy, automotive, healthcare, pharmaceuticals, chemicals, financial services, hospitality, and corporate environments.

25+ YEARS

Experience in immersive, interactive and integrated technology

GLOBAL DELIVERY

Europe • North America • Middle East

CROSS-SECTOR EXPERIENCE

From enterprise and industry to culture, healthcare, hospitality and consumer experiences

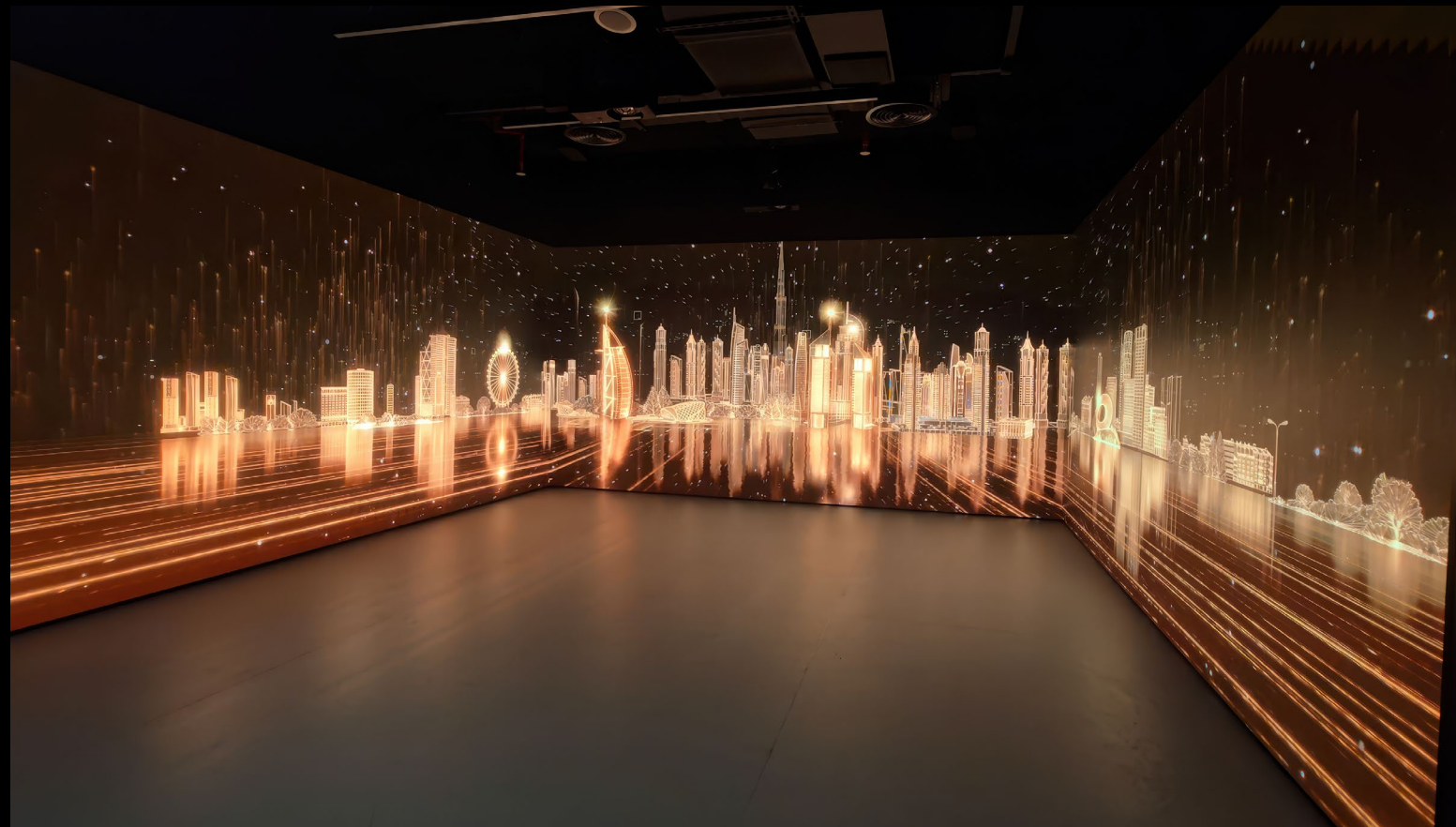
GLOBAL FOOTPRINT



..... SELECTED EXPERIENCE PLATFORMS

Representative Paravision solutions spanning immersive rooms, anamorphic media, AI digital humans and holographic systems.

IMMERSIVE INNOVATION ROOM



AUTOMOTIVE IMMERSIVE ROOM



PRODUCT EXPERIENCE ROOM



ANAMORPHIC 3D EXPERIENCE



AI DIGITAL HUMAN



HOLOGRAPHIC DISPLAY



..... SELECTED EXPERIENCE PLATFORMS

Representative Paravision solutions featuring touch tables, interactive walls, transparent displays and interactive kiosks across diverse environments and applications.

MULTI-TOUCH TABLES



INTERACTIVE WALLS



TRANSPARENT INTERACTIVE WALLS



TRANSPARENT MULTI-TOUCH TABLE



INTERACTIVE TRANSPARENT KIOSK



HOLOGRAPHIC INTERACTIVE DISPLAY



..... SELECTED EXPERIENCE PLATFORMS

Representative Paravision capabilities spanning film production, 3D animation, interactive masterplans, virtual tours and cultural experiences.

FILM PRODUCTION



3D REAL ESTATE ANIMATION



INTERACTIVE MUSEUMS



ONLINE SALES PLATFORM



INTERACTIVE MASTERPLAN



VIRTUAL TOURS



THE NEXT EVOLUTION

From digital experiences to intelligent operating ecosystems.

The market has moved beyond isolated screens and impressive visuals. Modern environments must connect content, data, users, rooms and enterprise workflows.

Paravision helps organizations move from presenting information to building environments that retrieve knowledge, visualize context, guide decisions and coordinate approved actions.

The experience becomes a living interface between people, knowledge and action.

01

DISPLAY
Make information visible

02

INTERACT
Let people explore and participate

03

INTEGRATE
Connect content, software, data and devices

04

UNDERSTAND
Use AI to retrieve, compare, explain and recommend

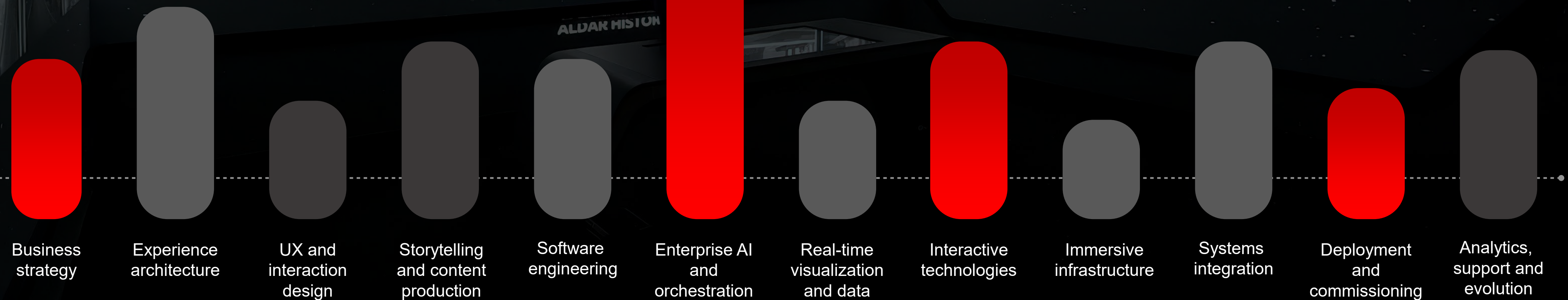
05

ACT
Coordinate rooms, applications and authorized workflows

ONE CONNECTED ENTERPRISE ARCHITECTURE

One ecosystem, from strategy to operation.

Business objectives, experience design, content, software, AI, data, interaction, infrastructure and support are aligned around the same user journey and operating model.



Enterprise scale without sacrificing clarity, usability or control.

OUR CORE CAPABILITIES

Integrated capabilities. One coherent experience.

ENTERPRISE AI & ORCHESTRATION

Assistants, knowledge systems, orchestration, automation and governed enterprise integration

IMMERSIVE & EXPERIENCE ENVIRONMENTS

Experience centers, executive rooms, immersive spaces, XR and 360° journeys

INTERACTIVE APPLICATIONS & PLATFORMS

Multi-touch, object recognition, transparent displays, kiosks, mobile and connected controls

REAL-TIME VISUALIZATION & DIGITAL TWINS

3D, geospatial context, dashboards, simulation, data narratives and decision support

CONTENT, FILM & DIGITAL STORYTELLING

Film, animation, VFX, motion, special-resolution media and interactive narratives

SMART SPACES, SYSTEMS INTEGRATION & INFRASTRUCTURE

Displays, sensors, servers, audio, networks, control, deployment and support



Six capability families. One integrated delivery model.

IMMERSIVE EXPERIENCES & INTELLIGENT INTERACTION

Spaces and surfaces become strategic interfaces.

Paravision designs rooms, walls, tables, displays, sensors and mobile controls to create intuitive, synchronized experiences where users can explore naturally and act with context.

Immersive
rooms and
panoramic
environments

Experience
centers and
executive
briefing spaces

Innovation labs,
sales centers
and product
launches

Training,
simulation and
collaborative
learning

360°, AR, VR
and XR
experiences

Museums,
cultural
destinations and
visitor journeys

The space becomes a platform. Interaction becomes the bridge.

CONTENT THAT MOVES PEOPLE

Technology creates possibility. Stories create meaning.

Every powerful experience begins with content designed for its audience, format and environment.

Paravision combines creative direction, film, animation, VFX, motion graphics, 3D, aerial imaging and interactive storytelling. Because creative and technical teams work together, the story is conceived for the actual canvas from the beginning.

- Corporate, documentary and branded film

- Immersive, panoramic and ultra-wide content

- 3D animation, CGI and visual effects

- Motion graphics and data storytelling

- Aerial photography and 360° production

- Interactive, multilingual and adaptive narratives

- Pixel-accurate content for curved, transparent, spherical and architectural displays

The story is designed for the real canvas from day one.

SOFTWARE, DATA & REAL-TIME VISUALIZATION

The invisible layer behind every decision environment.

Paravision develops applications, content platforms, real-time 3D engines, data connectors and control systems that connect interfaces, dashboards, devices and enterprise workflows.

Interactive applications
for touch, web, mobile, kiosk
and immersive environments

Content and
experience management
platforms

Real-time 3D engines
and visualization
applications

APIs, data connectors
and enterprise
integration

Room control, media
orchestration and device
management

Dashboards, analytics
and digital twins

Update workflows,
documentation and
scalable deployment

Designed to be intuitive for users and controllable for operators.

AI IS THE INTELLIGENCE LAYER

AI connects people, knowledge, content, spaces and decisions.

Paravision integrates AI into applications and physical environments so users can search approved knowledge, ask questions, compare scenarios, navigate data and trigger authorized actions through intuitive interfaces.

The objective is not to add AI as a feature. It is to make the complete experience more responsive, relevant, governed and useful.

AI should make the experience more useful, not more complicated.

Enterprise AI assistants and knowledge agents

Semantic search and smart archives

AI metadata and content intelligence

Multi-agent orchestration

Workflow automation and follow-up actions

Decision support, comparison and recommendation

Personalized visitor, buyer and employee journeys

On-premises, private cloud or approved hybrid deployment

AI COMMAND & KNOWLEDGE ENVIRONMENTS

One executive question becomes a coordinated decision experience.

Example: a leader asks the room to compare two project options, design alternatives or investment scenarios. The environment retrieves approved evidence, visualizes the relevant dashboards, compares scenarios, presents cited narratives and prepares authorized follow-up actions in one connected workflow.

1. Ask

A leader asks to compare two options or scenarios.

2. Retrieve evidence

Approved knowledge, data and project documents are searched.

3. Visualize context

Dashboards, digital twins and spatial views update in the room.

4. Compare impact

Cost, schedule, risk, design and market differences are explained.

5. Prepare narrative

The system creates a cited executive summary or briefing.

6. Coordinate action

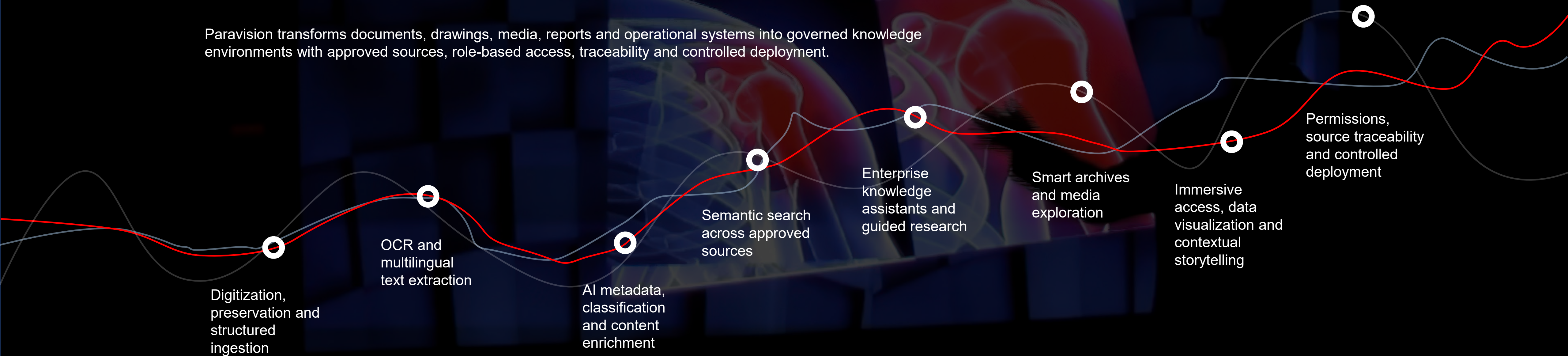
Authorized follow-up tasks are prepared with human approval.

A room that does more than present: it answers, explains, visualizes and coordinates.

AI KNOWLEDGE TRANSFORMATION & GOVERNANCE

Make institutional knowledge searchable, useful and controlled.

Paravision transforms documents, drawings, media, reports and operational systems into governed knowledge environments with approved sources, role-based access, traceability and controlled deployment.



Knowledge moves from storage to discovery, understanding and governed action.

INDUSTRIES WE TRANSFORM

Different industries. The same need for clarity, engagement and intelligent decisions.

Every solution is shaped around the sector's users, information, environment and operational reality.

01

GOVERNMENT & PUBLIC SECTOR

executive communication, citizen engagement, knowledge access and national initiatives

04

AUTOMOTIVE, RETAIL & HOSPITALITY

product discovery, configuration, personalization and connected customer experiences

02

ENERGY, ENGINEERING & INFRASTRUCTURE

command environments, digital twins, project visualization, training and operational awareness

05

CULTURE, TOURISM & HERITAGE

immersive storytelling, smart archives, visitor guidance and digital preservation

03

REAL ESTATE

sales journeys, masterplans, design review, portfolio intelligence and executive decision support

06

ENTERPRISE, EDUCATION & TRAINING

innovation centers, knowledge platforms, simulation and collaborative learning

The technology changes by sector.

The objective remains clear: make information useful and experiences meaningful.

SECTOR APPLICATION - REAL ESTATE & URBAN DEVELOPMENT

From project vision to informed property decisions

SECTOR NEED

Developers must communicate masterplans, architecture, lifestyle, availability and investment value to different audiences while keeping information accurate and consistent.

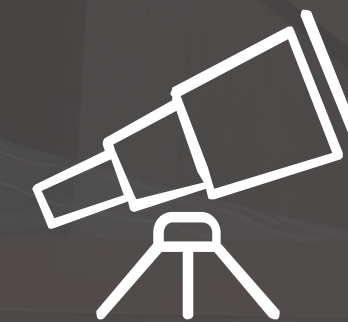
PARAVISION APPROACH

Paravision connects immersive sales environments, interactive masterplans, real-time 3D, digital twins, dashboards, centralized content and AI-assisted knowledge access into one scalable ecosystem.

BUSINESS VALUE

Clearer buyer journeys, faster comparison, stronger collaboration between development, design and sales teams, and a consistent narrative across sales centers, executive rooms, web and mobile.

One intelligent property ecosystem, from design review to sales,
portfolio insight and executive decision support.



SECTOR APPLICATION -
AUTOMOTIVE, RETAIL & HOSPITALITY

Turn product discovery into a connected, personalized experience.

SECTOR NEED

Premium brands must present complex products, options, environments and stories with clarity while adapting the journey to each customer and location.

PARAVISION APPROACH

Paravision combines configurators, real-time 3D, immersive storytelling, interactive displays, transparent systems, mobile control, AI assistants and centralized content orchestration.

BUSINESS VALUE

More engaging discovery, easier comparison and personalization, consistent brand storytelling, and flexible experiences that can evolve across showrooms, destinations and customer touchpoints.

Every touchpoint becomes part of one
intelligent brand journey.



SECTOR APPLICATION - GOVERNMENT, ENERGY & ENTERPRISE

Transform complex information into shared operational intelligence.

SECTOR NEED

Leadership and multidisciplinary teams need to explore large volumes of documents, live data, assets, risks and project information without losing context, governance or traceability.

PARAVISION APPROACH

Paravision integrates immersive environments, knowledge platforms, dashboards, digital twins, AI agents, data visualization, room orchestration and approved enterprise workflows.

BUSINESS VALUE

Faster access to trusted knowledge, clearer briefings, stronger scenario comparison, improved collaboration and controlled action across executive, operational, engineering and training environments.

From information rooms to governed intelligence environments.



HOW WE DELIVER

From the first question to long-term performance.

Paravision manages the decisions that connect business objectives, user experience, content, software, AI and infrastructure. The process is collaborative, evidence-led and designed to reduce late-stage mismatch.

One continuous route from ambition to operation.

Delivery process

DISCOVER

Goals, users, site and constraints

DEFINE

Journey, information and success criteria

DESIGN

Experience, UX, architecture and systems

CREATE

Content, software, AI and real-time assets

INTEGRATE

Data, devices, rooms and enterprise systems

DEPLOY

Testing, commissioning, training and handover

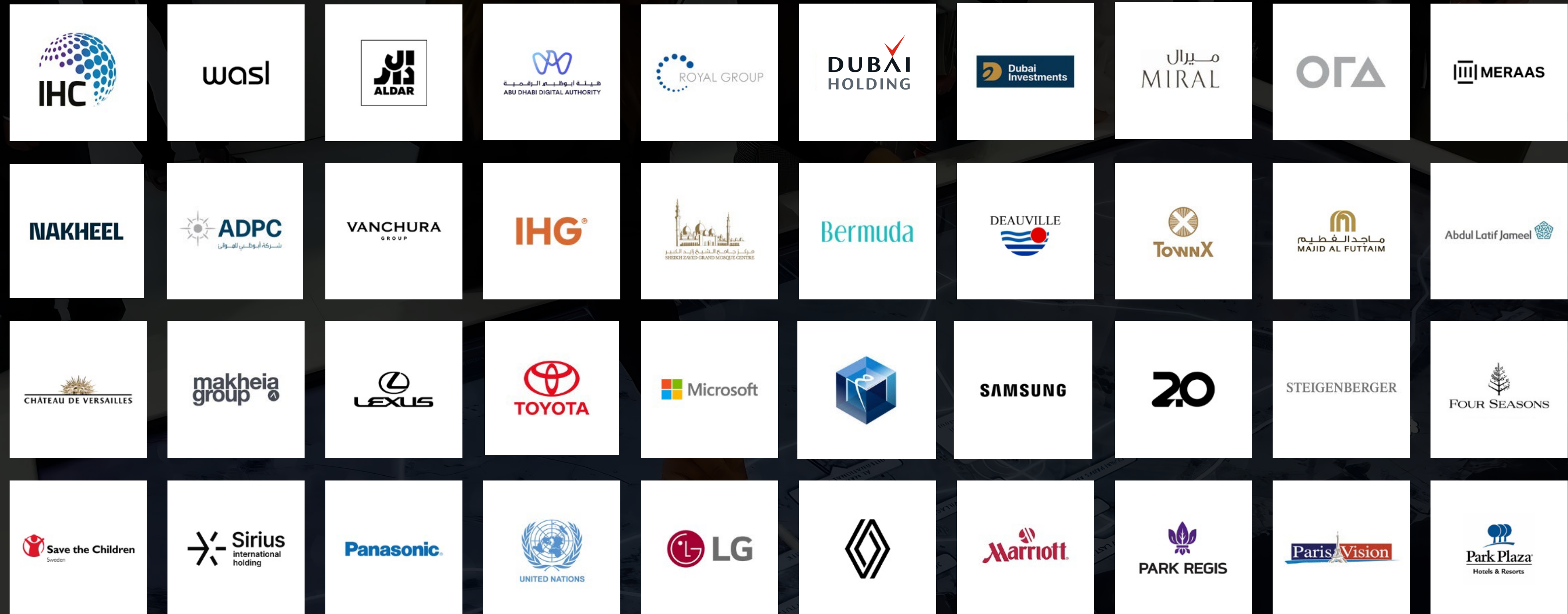
EVOLVE

Support, analytics, updates and expansion

Why organizations choose Paravision

One accountable partner • Integrated by design • Enterprise-ready • AI-ready • Technology-agnostic • Built to evolve

SELECTED CLIENTS & PARTNERS



CLOSING

Technology evolves. Experiences endure.

The future belongs to organizations that transform information into understanding, spaces into engagement and intelligence into meaningful action.

Paravision brings together human creativity, enterprise AI, immersive technology and integrated delivery to help shape that future.

Let's build an environment that does more than display information, one that helps people understand, decide and act.